



**CASTORIA**  
For Infants and Children.  
Mothers Know That  
Genuine Castoria  
Always  
Bears the  
Signature  
of  
*Chas. H. Fletcher*  
In Use  
For Over  
Thirty Years  
**CASTORIA**

No Doubt He Meant It.  
A few months ago at a council meeting in a certain provincial town, a well-known alderman astonished the members by saying:  
"Gentlemen, we have been sending our lunatics to an asylum for a long time now, and it has cost us a great deal of money; but I am glad to be able to tell you that we have now built an asylum for ourselves."  
Not a Model.  
"What kind of a model is your new asylum?"  
"It isn't any kind of a model," replied Mr. Chuggins gloomily. "It's a horrible example."—The Furrow.

Chamberlain's Colic, Cholera and Diarrhoea Remedy.  
This is a remedy that every family should be provided with, and especially during the summer months. Think of the pain and suffering that must be endured when medicine must be sent for or before relief can be obtained. This remedy is thoroughly reliable. Ask anyone who has used it. Obtainable everywhere.

Two People Can Travel Cheap if They Go Together.  
In the June Woman's Home Companion Albert Lee continues his series of articles entitled, "Made-in-America Vacations." This month he gives the details of the expense involved in a trip to the coast by way of Canadian Rockies and Pacific Northwest. He says that the railroad companies are offering such low round-trip rates on account of the California expositions that all those who have been contemplating a Western trip "someday" had better go this year. Of the advantages of two people traveling together, sharing one room in the hotels and one berth on the trains, Mr. Lee writes in part as follows:  
"In this way the individual expense is considerably reduced; this is particularly true in case of the price of meals, where two persons ordering a la carte need pay but little more than one. On the train all meals are served a la carte."  
You can get the news while its new in The Morning Daily Intelligencer.

STANDING OF THE CLUBS.

South Atlantic.			
	Won.	Lost.	P. C.
Macon	29	17	630
Albany	26	20	565
Charleston	27	20	547
Columbia	25	23	521
Savannah	23	23	500
Jacksonville	22	26	458
Columbia	19	28	404
Augusta	16	30	348

  

Southern.			
	Won.	Lost.	P. C.
New Orleans	31	19	620
Birmingham	26	19	578
Nashville	27	22	551
Little Rock	17	30	362
Memphis	26	22	542
Chattanooga	23	24	489
Atlanta	22	26	458
Mobile	20	28	417

  

American.			
	Won.	Lost.	P. C.
Chicago	28	15	651
Detroit	27	17	614
Boston	19	16	543
New York	19	18	514
Washington	17	18	486
Cleveland	17	22	436
St. Louis	17	24	415
Philadelphia	14	27	341

  

National.			
	Won.	Lost.	P. C.
Chicago	23	15	599
Philadelphia	21	18	538
Boston	19	17	528
Brooklyn	21	19	525
St. Louis	21	21	500
Pittsburgh	18	21	462
Cincinnati	16	21	432
New York	15	20	429

  

Federal.			
	Won.	Lost.	P. C.
Newark	22	15	595
Kansas City	24	18	571
Pittsburgh	24	18	571
St. Louis	20	17	541
Chicago	23	20	535
Brooklyn	21	20	512
Baltimore	15	25	375
Buffalo	14	29	326

**Camel**  
GIGARETTES

YOU smoke some Camel Cigarettes, because they give a brand-new idea of how delightful a cigarette can be freed from tongue-bite, throat-parch and any unpleasant cigarette after-taste.

Camels are delightful, because they are blended choice Turkish and choice Domestic tobaccos. You'll like them better than either kind smoked straight, they're so smooth and fragrant and refreshing.

Tobacco blended in Camels are so expensive no coupons or premiums are offered smokers, who appreciate quality and do not expect them.

Start today to compare Camels with any cigarette in the world!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

**ELECTRIC CITY SPARKLETS**

Items of Interest and Personal Mention Caught Over the Wireless on the Streets of Anderson

Mr. John C. Pruitt  
Lost Fine Mule.  
Mr. John C. Pruitt, who lives near Starr and is one of the biggest farmers in Anderson county had the misfortune to lose one of his best mules yesterday. It will be remembered that Mr. Pruitt had the misfortune to lose his big country home and contents by fire a few weeks ago.

Another Band Concert  
At Williamston Sunday.  
The Piedmont and Northern have advertised that they will have another band concert by the First Regiment band in Williamston Sunday and that the usual low rates will be on. The round-trip fare from Anderson will be 25 cents. A sufficient number of cars will be out into service to handle the crowd with comfort and it is expected that hundreds will attend.

Sold Handsome Set  
China For \$14.00.  
As stated several days ago, Marchbanks and Babb, jewelers, put into their window a set of china and placed the price at \$25.00, reducing this \$1.00 every day. This was done to see how low the prices would go before some one took the bargain. On Thursday the set was sold for \$14.00. The jewelers are well pleased with their project and state that it was a good advertisement.

Regular Meeting Chamber Commerce on Wednesday.  
The regular monthly meeting of the board of directors of the Anderson chamber of commerce will be held on Wednesday evening at 6 o'clock in the rooms of the organization. The reports of the secretary and various committees will be received at this meeting and any new business that may come up will be attended to.

Anderson Girls Elected at Winthrop.  
Miss Ethel Jones of Anderson, who is a student at Winthrop College, was elected treasurer of the Junior class. Another Anderson girl, Miss Tabitha McFall, has also been elected assistant business manager of the Winthrop College Journal for next year.

**GEORGIA INSURANCE COMPANIES LOSERS**

Figures Show Astonishing Loss by Stockholders in Local Companies.

Atlanta, Ga., June 4.—A serious local situation has been brought to light in connection with the compilation of figures showing astonishing losses which stockholders, investors and policy holders have sustained in connection with life insurance companies organized in this State.

The record of the Cosmopolitan Life Insurance company, Atlanta, shows a loss to investors in capital stock of \$666,700.

The American Life and Annuity company of Atlanta, loss by issuance of income certificates \$445,550.

Rome Insurance Company, Rome, loss to stockholders, estimated, \$600,000.

National Assurance company, Atlanta, loss to certificate holders, estimated, \$25,000.

State Mutual Life Insurance company, Rome, exchanged by cooperative, loss to income certificate holders, \$1,500,000.

Great Southern Accident and Fidelity company, Atlanta, loss to stockholders, about \$225,000.

Atlantic States Life Insurance company, Augusta, estimated \$65,000.

Empire Life Insurance company, Atlanta, estimated \$1,500,000.

Cherokee Life Insurance Co., loss to income certificate holders on exchange for stock \$1,300,000.

Georgia Life Company, Macon, loss about \$500,000.

Nobody has been asked to account for these startling losses, and the public generally is beginning to wonder where the blame should be placed. The question has naturally arisen as to what has happened to the interests of the policy holders, how much they have lost, who has safeguarded their interests and looks after their welfare.

The question has come up too of how much rightful reserve has been diverted to pay court costs and legal fees in cases that could have been prevented. It is said too that many policy holders who have sought to exercise the loan privileges of their contracts have met with flat refusal.

**SAVES DAUGHTER**

Advice of Mother no Doubt Prevents Daughter's Untimely End.

Ready, Ky.—"I was not able to do anything for nearly six months," writes Mrs. Laura Bratcher, of this place, "and was down in bed for three months. I cannot tell you how I suffered with my head, and with nervousness and womanly troubles. Our family doctor told my husband he could not do me any good, and he had to give it up. We tried another doctor, but he did not help me. At last, my mother advised me to take Cardui, the woman's tonic. I thought it was no use for I was nearly dead and nothing seemed to do me any good. But I took eleven bottles, and now I am able to do all of my work and my own washing. I think Cardui is the best medicine in the world. My picture has increased, and I look the picture of health. If you suffer from any of the ailments peculiar to women, get a bottle of Cardui today. Delay is dangerous. We know it will help you, for it has helped so many thousands of other weak women in the past 50 years. At all druggists.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, 'Home Treatment for Women,' in plain wrapper. R.C. 128

**YES-** terday is gone. Tomorrow does not exist. TODAY is the day of Opportunity. This is the column of opportunities. Read it. Use it—if you seek a broader opening for yourself, if you seek men, if you want to buy or sell machinery, fixtures, equipment.

**Classified Columns**

**Want Advertising Rates**

Twenty-five words or less, One Time 25 cents, Three Times 50 cents, Six Times \$1.00.  
All advertisement over twenty-five words prorate for each additional word. Rates on 1,000 words to be used in a month made on application.  
No advertisement taken for less than 25 cents, cash in advance.  
If your name appears in the telephone directory you can telephone your want ad to 321 and a bill will be mailed after its insertion for prompt payment.

**WANTS**

FOR SALE—Pure Nancy Hall Potato Slips at \$2.00 per thousand. We handle no other variety; our shipper wired us today giving us a reduction of fifty cents per thousand effective Monday. Furman Smith, Seedsman, Phone 464.

FOR SALE—Four or five hundred bundles of fodder at two dollars and a half a hundred. John Linley, 6-3-3t.

**FOR RENT**

FOR RENT—Store recently occupied by The Intelligencer Job Printing Department. If interested in a fine stand and good proposition, apply to The Intelligencer. 3-13-1t

**MISCELLANEOUS**

NOTICE—Sudie Davis, age 17, has left home without cause. Anyone hiring or harboring her will be prosecuted to the full extent of the law. Thomas Davis, Route 2, Box 57.—6-4-1t.

**TO THE MERCHANTS TRADE.**  
Can cotton hulls, horse and mule feed, white wing flour, clay or unknown peas, chicken feed, hay and all kinds of grain at lowest prices. See G. E. Turner, 6-4-3t. At P. & N. Depot.

**Something NEW**

**Arbuckle's Breakfast Coffee**

1 lb and 3 lb Packages.  
1 lb Package . . . . .35c  
3 lb Package . . . . . \$1.00

This Coffee has the delicate fragrant, rich brown and quality which is demanded at the breakfast table. It is a fancy, sweet coffee, especially chosen for its milder and more agreeable flavor.  
Try a package with your next order.  
We are handling the choicest fragrant vegetables that the markets afford and will appreciate your orders.

**J. M. McCOWN**  
Phone 22. 211 E. Whitner St.

**DON'T CARRY A HANDICAP THROUGH LIFE.**  
Did you ever stop to think that your every action, and every thought, your disposition, and character are influenced every day by the condition of your Liver? Failure in life may be the direct result of a disordered Liver.  
Dr. Hilton's Life For The Liver and Kidneys will keep your liver in perfect condition. Get a bottle.  
For Sale by all Druggists.  
MURRAY DRUG CO., Distributors, Columbia, S. C.

**The Lily White Market**

J. N. LINDSAY, Proprietor.  
Phone 694.

**NOTICE**

Pure seed Nancy Hall sweet potato plants in any quantity at \$1.75 per 1,000. We guarantee our plants to be pure seed plants and to give entire satisfaction.

Phone Us Your Reservation.  
Very truly,  
**C. F. POWER & SON**  
Phone 117 201 McDuffie St.

**Blue Ridge Railway Co., Announces Very Low Rates for the Following Occasion, From Anderson, S. C.**

**Birmingham, Ala. and Return**  
Account Sunday School Congress (Colored) June 9-14th \$12.45  
Tickets on sale June 7, 8 and 9, limited to return June 17, 1915.

**Nashville, Tenn. and Return**  
Account Peabody College Summer School June 17th-August 28th, 1915 \$12.70  
Tickets on sale June 15, 16, 17, 18, 21, 26, July 22nd, 23rd, and 26th 1915, limited to return 15 days from date of sale.

**Knoxville, Tenn., and Return**  
Account Summer School of the South, University of Tennessee, June 22nd, July 30th, 1915 \$8.25  
Tickets on sale June 20, 21, 22, 26, 27, July 2, 3, 10, and 17th, 1915. Tickets limited fifteen days from date of sale for returning.

**Advertising Only "Trade-Insurance"**

If yours is just a neighborhood store catering to a very few families located within a small prescribed circle, your best form of advertising is the "hand bill on Fridays emphasizing the Specials for the following Saturday.

But, if your trade is that of the ordinary merchant located in a town of twenty thousand population, with a populous county to draw from, your only salvation is newspaper advertising.

While advertising is usually looked upon as an aggressive phase of the retail business, it is also a very necessary defense against the encroachment of the giant mail-order houses and the advertising of your local competitor. Your business cannot stand perfectly still but for a very, very small space of time. It will either grow bigger or shrink in volume of business, and your only "Trade Insurance" is advertising.

Right in this town and county of Anderson there are no fewer than THREE THOUSAND catalogues from the Giant Mail Order concerns of the larger cities AT THIS VERY MOMENT. All the time, more and more mail order houses are fighting for foot-holds, and through the power of their tremendously attractive catalogues, they are drawing good CASH trade away from the merchants of Anderson every day, simply and solely because they KNOW HOW TO ADVERTISE, and they ADVERTISE CONSTANTLY. Their entire business is founded upon Printer's Ink. Without advertising their business would not be possible. It is their presentation of picture and price, together with interesting description advertising that appeals to the consumer. These large mail-order houses require great auto trucks to haul their mail orders from the post office to their places of business. Why? BECAUSE OF GOOD ADVERTISING. They GUARANTEE SATISFACTION or they will give the money back to the customer. YOU WILL DO THE SAME THING, but you don't EMPHASIZE the fact in your advertising as they do.

They are unknown personally to their trade, while you know a great many of your trade well enough to call them by their given name, thus: "Hello Bill, How are you Sam." You have the advantage of your personality to help you, while they are personally unknown by their trade. This is a tremendous advantage; but the greatest force in attracting trade to your place is ADVERTISING. THE CONFIDENCE, or lack of confidence will play its part (and it is a tremendous part, too) in the building of your business, but advertising is what brings the trade there first.

If continual advertising is ABSOLUTELY NECESSARY to the success of the GIANT MERCANTILE establishments of the country, WHY IS YOUR BUSINESS IMMUNE to this necessity?

You MUST advertise or the MAIL-ORDER houses and your LOCAL COMPETITOR will "get your goat." And your advertising must not be ill-timed, haphazard, and uninteresting; it must be well-written, well gotten-up, and the articles advertised, must be reasonable.

In another issue, and that very soon, we will attempt to analyze the local merchant's problem.

**SASSEN,**  
The Ad Man.